
Special Issue on Business Management, Information Systems and Technology

Call for Papers

Business Management, Information Systems and Technology explores the integration of management principles, information systems and technology to improve organizational performance and decision-making. It covers business strategy, information systems management, data analytics, digital transformation, IT applications, technology innovation and organizational processes. The topic also examines how emerging technologies support operational efficiency, competitiveness, innovation and sustainable growth across different business sectors.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Management, Information Systems and Technology**. Potential topics include, but are not limited to:

- Business strategy and management
- Enterprise information systems
- Business analytics and data science
- Data management and business intelligence
- Artificial Intelligence for business
- Digital transformation and innovation
- Knowledge management and business intelligence
- Information technology & operations management
- Enterprise resource planning
- Customer relationship management systems
- IT in supply chain management
- IT-enabled process innovation and management
- Human-computer interaction in business
- Cybersecurity in business
- IT governance and risk management
- Digital marketing and customer analytics
- E-business and digital commerce
- Big data and decision-making
- Cloud computing and business applications
- Information systems and organizational performance
- Emerging technologies and business innovation
- Technology adoption and user behavior



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- Technology entrepreneurship and innovation
 - Social media marketing

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Management, Information Systems and Technology**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	January 5th, 2027
Publication Date	March 2027

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

OJBM Editorial Office