



Special Issue on Business Strategy & Development

Call for Papers

Business strategy involves the formulation and implementation of the major goals and initiatives taken by an organization's top management on behalf of owners, based on consideration of resources and an assessment of the internal and external environments in which the organization operates.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Strategy & Development**. Potential topics include, but are not limited to:

- Theory and economic analysis of business strategies
- Decision-making and strategic planning
- Strategic finance and marketing
- Business models and strategy
- Macroeconomics for business strategy
- Organizational strategy and management
- Innovation and entrepreneurship
- Competitive strategy and international economics
- Risk management
- Business performance and innovation
- Effective policy and organizational control
- Business opportunities and new development
- Sustainable development
- Corporate social responsibility and socio-economic development

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Strategy & Development**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	May 20th, 2021
Publication Date	July 2021



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