

ISSN: 2329-3284

Volume 13, Number 1, January 2025



Scientific  
Research  
Publishing

# Open Journal of Business and Management



ISSN: 2329-3284



9 772329 328004 01

<https://www.scirp.org/journal/ojbm>

# Journal Editorial Board

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)

<https://www.scirp.org/journal/ojbm>

---

## Editorial Board

|                                        |                                                                                |
|----------------------------------------|--------------------------------------------------------------------------------|
| <b>Prof. Howard Adler</b>              | Purdue University, USA                                                         |
| <b>Prof. Andy Ohemeng Asare</b>        | George Brown College, Canada                                                   |
| <b>Dr. Rodrigo Basco</b>               | Herdecke University, Germany                                                   |
| <b>Dr. Larissa-Margareta Batrancea</b> | Babes-Bolyai University, Romania                                               |
| <b>Dr. F. Javier Rondán Cataluña</b>   | University of Seville, Spain                                                   |
| <b>Prof. Valentina Della Corte</b>     | Federico II University of Naples, Italy                                        |
| <b>Prof. Marie Tu Doan</b>             | Seneca College, Canada                                                         |
| <b>Dr. Bruna Ecchia</b>                | University of Naples Federico II, Italy                                        |
| <b>Prof. Mohsen Elhafi</b>             | University of California-Riverside, USA                                        |
| <b>Prof. Richard F. Ghiselli</b>       | Purdue University, USA                                                         |
| <b>Dr. Keith Harman</b>                | Oklahoma Baptist University, USA                                               |
| <b>Prof. Mai Iskandar-Datta</b>        | Wayne State University, USA                                                    |
| <b>Dr. Nazrul Islam</b>                | Aberystwyth University, UK                                                     |
| <b>Dr. Grigorios L. Kyriakopoulos</b>  | School of Electrical and Computer Engineering at National Technical,<br>Greece |
| <b>Prof. Min-Young Lee</b>             | University of Kentucky, USA                                                    |
| <b>Dr. Fernando Matias-Reche</b>       | Granada University, Spain                                                      |
| <b>Prof. Emmanuel Muller</b>           | University of Applied Sciences Kehl, Germany                                   |
| <b>Prof. Przemyslaw Niewiadomski</b>   | University of Zielona Góra, Poland                                             |
| <b>Dr. Dospinescu Octavian</b>         | Alexandru Ioan Cuza University, Romania                                        |
| <b>Dr. Vincent Omachonu</b>            | University of Miami, USA                                                       |
| <b>Prof. Maurizio Rija</b>             | University of Calabria, Italy                                                  |
| <b>Dr. Liudmyla Saher</b>              | Department of Marketing at Sumy State University, Ukraine                      |
| <b>Prof. David W. Stewart</b>          | Loyola Marymount University, USA                                               |
| <b>Dr. Ruhai Wu</b>                    | McMaster University, Canada                                                    |

# Table of Contents

**Volume 13    Number 1**

**January 2025**

## **The Impact of Vulnerable Leadership on Employee Empowerment**

J. McAdoo ..... 1

## **Effects of Human Resource Information System (HRIS) Functions on Performance of Public Institutions: A Case of Zambia Air Force (ZAF)**

A. Mushumba, M. Nyirenda ..... 24

## **Research on the Internationalization Process of Chinese Hotel Management Groups**

J. W. Song, K. M. Ding, R. J. Cheng, X. Luo, Y. Liu, Y. H. Tian, Z. H. Duan ..... 41

## **Financial Inclusion in Ghana: Financial Technology Improving Access to Finance for Mobile Money Enterprises**

R. Ussif ..... 49

## **Eliminating the Dark Side of Blind Peer Review**

R. E. Levasseur ..... 71

## **Analysis of Consumers' Consumption Intention and Influencing Factors towards Qingyuan Chicken in the Pearl River Delta Region of China**

Z. L. Xiao, Y. Feng, B. B. Ge ..... 76

## **The Impact of Population Aging on Pension Accounting and Asset Allocation**

L. T. Zhou ..... 88

## **Adjustment of Marketing Strategies for Traditional Hotels in the Context of the Sharing Economy**

X. R. Luo ..... 101

## **Assessing the Impact of Financial Technology on Income Inequality: An Empirical Analysis Using Gini Coefficient and Theil Index**

Z. Q. Wang ..... 111

## **High-Standard Regional Free Trade Agreements: Features, Directions and Their Practical Paths to Promote Trade**

G. Y. Xie, L. Li ..... 129

## **The Fragility of Trust: Exploring the Relationship between Currency Stability and Public Confidence**

J. Kumar ..... 151

## **Governance Structure and Substantive Innovation in Southern China's Manufacturing Enterprises: An Empirical Investigation**

Z. L. Guo, R. S. Li ..... 165

## **Influence of Attachment Styles on the Experiential Values Frequentation of Stores**

H. Monglo, Ndongwa..... 204

## **How Does the Adoption of AI Impact Market Structure and Competitiveness within Industries?**

D. R. Gupta ..... 223

## **Impact of Transformative Technologies on Indian Global Capability Centers: A Leadership Perspective**

A. Thukral ..... 237

## **Trust as a Mediator in Nigerian E-Commerce: Impacts on Consumer Behavior, Product Quality, and Convenience**

M. E. Chimezie, A. Benyeogor, A. Nkamnebe, Y. L. Liu ..... 258

## **Business Failure Prediction: The Case of Moroccan SMEs**

N. Arzou, M. Kobiyh, M. Mkik..... 278

## **How Do Contributing Factors of FDI Inflows Relate to the Importance of Local Supplier Base? A Case for Bangladesh**

A. Bairagi..... 301

## **Uncovering Economic Drivers and Barriers in Chinese Mainland's Agricultural Imports from Taiwan Region (2012-2022)**

M. Guo, A. C. Wang..... 325

## **Luxury Consumption among Seniors: Exploration of Emotions and Psychological Antecedents**

C. Khalfallah Bargaoui ..... 345

## **Research on the Mechanism of Knowledge Management in Enhancing Enterprise Innovation Capability**

M. Z. Li ..... 371

## **A Study of the Impact of Digital Transformation on the High-Quality Development of Enterprises**

H. Xu, D. Wen ..... 382

## **Sustainable Digital Exports from China to Africa Based on Innovation and Predictive Analytic to Improve Supply Chain Efficiency**

A. Bamia, F. Bamia ..... 396

## **Literature Review: Evaluating the Cultural and Economic Impacts of the Belt and Road Initiative on Türkiye's Tourism Sector**

B. B. Camlibel, Z. Zakirullah, K. J. Yang.....426

## **Improvement of the Methodology of Liquidity Management of Grain Processing Enterprises**

A. A. Yangibaevich.....459

## **COVID-19, Sino-Türkiye Economic Relations and Consequences of Trade Deficits in Türkiye**

B. B. Camlibel .....472

## **An Analysis of Snow Sports Promotion in China through Different Social Media Platforms**

Z. Q. Ding.....489

## **The Impact of Government Subsidy Policies on Industrial Innovation**

S. Ao.....502

## **Research on the Construction of Financial Market Sentiment Index and Its Predictive Power for Asset Prices**

M. H. Hou .....514

## **The Impact of Different Innovation Process Types on the Performance of Banking Services in Ghana**

C. K. Gyadu.....525

## **Exploring Efficiency and Potential of China's Textile and Apparel Export to the RCEP Countries Reflections on the Stochastic Frontier Gravity Model**

Y. J. Liang.....563

## **Supply Chain Risk Management in Cross-Border Trade: A Literature Review in the Context of the Durand Line**

A. Dawar, Y. Bai .....583

## **A Review on Sustainable Socioeconomic Indicators and the Immediate Need for Resilient Interventions in Navigating Future Climate Challenges on Developing Economies**

C. Abadata, T. Ze.....596

## **The Impact of Work Culture and Understanding Capabilities on Change Success**

C. Soliz.....628

## **The Anchors of the Social Representation of Tunisia: The Case of Expatriate Managers**

H. Lazrak .....670

## **Business Ecosystems and Differential Equations: Computer Simulations of Competition and Competitiveness Scenarios**

J. A. Kudo, R. de O. Garcia, G. P. Silveira.....688

# Open Journal of Business and Management (OJBM)

## Journal Information

### SUBSCRIPTIONS

The *Open Journal of Business and Management* (Online at Scientific Research Publishing, <https://www.scirp.org/>) is published bimonthly by Scientific Research Publishing, Inc., USA.

#### Subscription rates:

Print: \$79 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: [sub@scirp.org](mailto:sub@scirp.org)

### SERVICES

#### Advertisements

Advertisement Sales Department, E-mail: [service@scirp.org](mailto:service@scirp.org)

#### Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: [sub@scirp.org](mailto:sub@scirp.org)

### COPYRIGHT

#### Copyright and reuse rights for the front matter of the journal:

Copyright © 2025 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

#### Copyright for individual papers of the journal:

Copyright © 2025 by author(s) and Scientific Research Publishing Inc.

#### Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

#### Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

### PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: [ojbm@scirp.org](mailto:ojbm@scirp.org)



# Open Journal of Business and Management

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)

<https://www.scirp.org/journal/ojbm>

**Open Journal of Business and Management (OJBM)** is an international journal dedicated to the latest advancement in the study of business and management. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of business and management.

## Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers covering a wide range of fields but not limited to the following:

- Accounting
- Advertising
- Analysis
- Business and economics education
- Business ethics and corporate social responsibility
- Business finance and investment
- Business law
- Business research methods
- Business theories
- Case studies and management information systems
- Communication
- Consumer behavior
- Corporate governance
- Engineering management
- Entrepreneurship
- Environmental management and profitability
- Financial reporting
- General business research
- General management
- Health management in public and private institutions at the healthcare sector
- Human resource management
- Information technologies
- Insurance
- Internationalization features of Small and Medium Enterprises (global SMEs)
- Legislative issues/initiatives at the entrepreneurial sector
- Management information systems
- Management organization
- Marketing
- Marketing theory and applications
- Operations management
- Organizational behavior
- Organizational behavior and theory
- Personnel and industrial relations
- Production/operations management
- Project management
- Project management and strategy
- Risk management
- Sales management
- Social issues and public policy
- Statistics and econometrics
- Strategic management
- Strategic management policy
- Supply chain management—advancements in logistics management
- Technology and innovation diffusion in enterprises
- Total quality management

We are also interested in: 1) Short reports — 2-5 page papers in which an author can either present an idea with a theoretical background but has not yet completed the research needed for a complete paper, or preliminary data; 2) Book reviews — Comments and critiques, special peer-reviewed issue for colloquia, symposia, workshops.

## Notes for Intending Authors

The submitted manuscript should not have been previously published in any form and must not be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

## Website and E-Mail

<https://www.scirp.org/journal/ojbm>

E-mail: [ojbm@scirp.org](mailto:ojbm@scirp.org)