



Special Issue on
Business Economics, Strategy and Management
Call for Papers

Business Economics, Strategy and Management examines the application of economic principles and management practices to business decision-making and organizational performance. It covers business strategy, market analysis, competitive dynamics, resource allocation, organizational management, corporate governance, innovation and entrepreneurship. The topic also explores how firms respond to changing market conditions and develop strategies to achieve sustainable growth, competitiveness and long-term business success.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics, Strategy and Management**. Potential topics include, but are not limited to:

- Quantitative Analysis
- Financial Management
- Business Forecasting and Economic Analysis
- Business Economics and Decision-Making
- Strategic Management and Competitive Strategy
- Market Analysis and Business Strategy
- Marketing Management and Strategy
- International Business Economics
- Organizational Management and Behavior
- Corporate Governance and Business Ethics
- Innovation and Technology Management
- Entrepreneurship and New Venture Management
- Operations and Supply Chain Management
- Human Resource Management and Organizational Development
- Sustainable Business and Corporate Strategy

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Economics, Strategy and Management**” should be chosen during your submission.



According to the following timetable:

Submission Deadline	December 25th, 2026
Publication Date	February 2027

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

ME Editorial Office