



Special Issue on
Behavioral Economics and Economic Decision-Making
Call for Papers

Behavioral Economics and Economic Decision-Making is an interdisciplinary field that examines how psychological, social, cognitive, and emotional factors influence economic choices and outcomes. It integrates insights from economics, psychology, neuroscience, and decision science to explore how individuals and organizations make decisions under conditions of uncertainty, risk, limited information, and competing incentives. The field covers topics such as bounded rationality, behavioral biases, heuristics, prospect theory, consumer behavior, financial decision-making, risk perception, nudging, and intertemporal choice. It also investigates how behavioral insights can inform public policy, business strategy, financial markets, and welfare-enhancing interventions, contributing to a more realistic understanding of economic behavior and decision-making.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Behavioral Economics and Economic Decision-Making**. Potential topics include, but are not limited to:

- Behavioral economics
- Economic decision-making
- Bounded rationality
- Behavioral biases
- Decision theory
- Prospect theory
- Heuristics
- Risk perception
- Consumer behavior
- Financial decision-making
- Intertemporal choice
- Behavioral finance
- Experimental economics
- Nudging and choice architecture
- Judgment and decision-making
- Behavioral public policy



Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Industrial Economics and Sustainable Development**” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	December 16th, 2026
Publication Date	February 2027

Guest Editor:

For further questions or inquiries, please contact Editorial Assistant at ajibm@scirp.org.