



Special Issue on
Applied Economics and Corporate Strategy
Call for Papers

Applied Economics and Corporate Strategy examines the application of economic theories, analytical methods, and quantitative tools to address real-world business challenges and support strategic decision-making within organizations. The field explores how firms allocate resources, respond to market dynamics, manage risks, enhance competitiveness, and create sustainable value in an increasingly complex global economy. It encompasses topics such as strategic management, corporate governance, innovation, investment decisions, market analysis, business performance, and economic policy impacts. By integrating economic insights with corporate strategy, this area of research seeks to improve organizational effectiveness, foster innovation, and support long-term growth and sustainability across diverse industries and markets.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Applied Economics and Corporate Strategy**. Potential topics include, but are not limited to:

- Applied economics
- Corporate strategy
- Strategic management
- Managerial economics
- Market analysis
- Competitive strategy
- Corporate governance
- Financial decision-making
- Investment analysis
- Innovation management
- Business analytics
- Risk management
- International business strategy
- Sustainable business development
- Organizational performance
- Economic policy and business environment



Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - *Applied Economics and Corporate Strategy***” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	October 16th, 2026
Publication Date	December 2026

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