



Special Issue on
Business Intelligence and Analytics
Call for Papers

Business Intelligence and Analytics is an interdisciplinary field that focuses on transforming data into actionable insights to support strategic, tactical, and operational decision-making. It integrates data management, statistical analysis, machine learning, data visualization, and decision support systems to identify patterns, predict trends, and optimize business performance. With the growing availability of big data and advanced analytical tools, business intelligence and analytics play a crucial role in enhancing organizational efficiency, customer understanding, risk management, and competitive advantage across various industries. This field encompasses both traditional reporting methods and modern AI-driven analytical approaches, enabling organizations to make data-driven decisions in an increasingly complex and dynamic business environment.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business Intelligence and Analytics**. Potential topics include, but are not limited to:

- Business intelligence systems
- Data analytics
- Predictive analytics
- Prescriptive analytics
- Descriptive analytics
- Data mining
- Data warehousing
- Data visualization
- Decision support systems
- Big data analytics
- Machine learning applications
- Customer analytics
- Financial analytics
- Marketing analytics
- Supply chain analytics
- Performance management analytics



Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Business Intelligence and Analytics**” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	September 15th, 2026
Publication Date	December 2026

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