



Special Issue on
Business Development and Strategic Management
Call for Papers

Business, Management, and Strategy focuses on how organizations identify growth opportunities, formulate long-term strategies, and align resources to achieve sustainable competitive advantage. It integrates market analysis, innovation, strategic planning, and performance evaluation to guide decision-making in dynamic and often uncertain environments. The field examines key issues such as market expansion, partnerships, digital transformation, and organizational change, while emphasizing the role of leadership and data-driven insights in shaping strategic direction. By combining theory with practical application, it provides frameworks and tools that help firms enhance competitiveness, adapt to evolving market conditions, and drive long-term value creation.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business Development and Strategic Management**. Potential topics include, but are not limited to:

- Strategic planning
- Business development
- Competitive strategy
- Corporate strategy
- Innovation management
- Market expansion
- Strategic alliances
- Mergers and acquisitions
- Organizational development
- Strategic leadership
- Business model innovation
- Performance management
- Digital transformation
- Risk management
- Global strategy
- Change management



Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Business Development and Strategic Management**” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	August 10th, 2026
Publication Date	October 2026

Guest Editor:

For further questions or inquiries, please contact Editorial Assistant at ajibm@scirp.org.