



Special Issue on International Business and Management

Call for Papers

International Business and Management explores the dynamics of conducting business across borders in an increasingly interconnected global economy. This theme covers a wide range of topics, including global trade and investment, cross-cultural management, international marketing strategies, global supply chains, innovation and technology transfer, multinational enterprises, and the role of international institutions in shaping business practices. It also addresses emerging challenges such as sustainability, digital transformation, geopolitical risks, and ethical considerations in global operations. By integrating theoretical insights with practical perspectives, research in this area contributes to a deeper understanding of how organizations can effectively navigate complexity, seize opportunities, and achieve sustainable growth in the global marketplace.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **International Business and Management**. Potential topics include, but are not limited to:

- Globalization
- Exporting and importing
- Emerging markets strategy
- Global business ethics
- Global innovation and technology transfer
- Global risk and crisis management
- Global supply chain management
- International business governance
- International business law and policy
- International business negotiation
- International entrepreneurship
- International finance and banking
- International marketing strategy
- International trade and investment
- Multinational enterprise management
- Sustainable international business

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).



Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - *International Business and Management***” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	December 16th, 2025
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Guest Editor:

Dr. Kechagia Polyxeni

Adjunct lecturer

Department of Economics, University of Thessaly, Greece

For further questions or inquiries, please contact Editorial Assistant at ajibm@scirp.org.