



Special Issue on Business, Management and Strategy

Call for Papers

Business, Management, and Strategy are interconnected disciplines that focus on the principles and practices involved in successfully operating and leading organizations. They provide frameworks, tools, and insights for decision-making, resource allocation, innovation, leadership, marketing, finance, human resources, and organizational development, enabling businesses to navigate challenges, capitalize on opportunities, and drive success in dynamic and competitive environments. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of Business, Management and Strategy.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business, Management and Strategy**. Potential topics include, but are not limited to:

- Accounting
- Budgeting control and pricing strategies
- Business ethics
- Change management
- Competitive advantage
- Corporate governance
- Entrepreneurship
- Investment strategies
- Marketing
- Operations management
- Organizational behavior
- Performance management
- Risk management
- Strategic management and marketing

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Business, Management and Strategy**” should be selected during your submission.



Special Issue Timetable:

Submission Deadline	February 6th, 2024
Publication Date	April 2024

Guest Editor:

For further questions or inquiries, please contact Editorial Assistant at ajibm@scirp.org.