



Special Issue on Business Intelligence and Technology

Call for Papers

Business intelligence comprises the strategies and technologies used by enterprises for the data analysis of business information. It provides historical, current, and predictive views of business operations and helps to make data-driven decisions. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of Business Intelligence and Technology.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business Intelligence and Technology**. Potential topics include, but are not limited to:

- Analytic applications
- Artificial intelligence marketing
- Business activity monitoring
- Business intelligence and planning
- Business intelligence software
- Business intelligence software and systems
- Business intelligence strategy
- Business process management
- Customer dynamics
- Financial technology
- Mobile technology in business
- Operational intelligence
- Real-time business intelligence
- Sales intelligence
- Self-service
- Visual analytics and data visualization

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Industrial Economics and Sustainable Development**” should be selected during your submission.



Special Issue Timetable:

Submission Deadline	January 12th, 2022
Publication Date	March 2022

Guest Editor:

For further questions or inquiries, please contact Editorial Assistant at
ajibm@scirp.org.